

TIFFANY & Co.

NEW YORK SINCE 1837

THE BLUE BOOK 2016

THE ART OF TRANSFORMATION

Transformation happens, as if by magic, in the quiet places that we so easily overlook, where all is still. But just below the surface, a new and brilliant world unfolds. Cocooned in silence, shapes shift and transform, slipping from one element into another. Intricate treasures are unveiled.

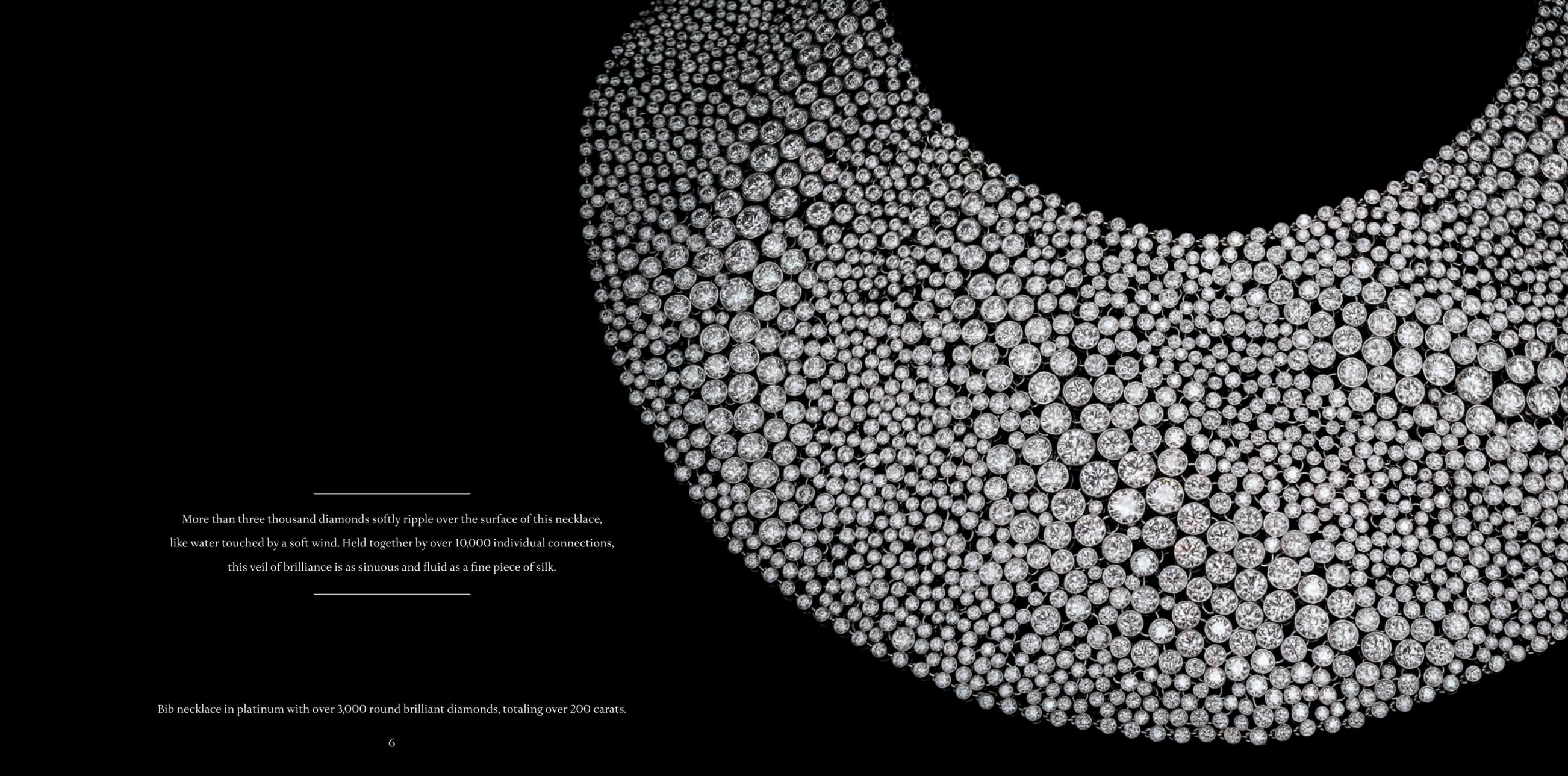
Life unfurls, stretching, pushing vigorously up until stillness bursts into extraordinary beauty.

PURE. BLAZING. MESMERIZINGLY INTENSE.
A diamond is a radiant work of art, born of the earth,
nature's finest, most brilliant treasure.





A majestic necklace in platinum with a 40.22-carat, D color, internally flawless emerald-cut diamond and mixed-cut diamonds.



More than three thousand diamonds softly ripple over the surface of this necklace, like water touched by a soft wind. Held together by over 10,000 individual connections, this veil of brilliance is as sinuous and fluid as a fine piece of silk.

Bib necklace in platinum with over 3,000 round brilliant diamonds, totaling over 200 carats.



Bracelet in platinum awash with mixed-cut diamonds.



Fluid earrings in platinum with mixed-cut diamonds.



Sculptural earrings in platinum with mixed-cut diamonds.



Fronde necklace in platinum with round brilliant, pear-shaped, emerald-cut, oval, marquise, princess-cut, trilliant and cushion-cut diamonds.

The curves and whorls of the fern, one of nature's most ancient, elemental creations, have been reimagined in a wild profusion of diamonds. Inspired by 1960's sketches from the Tiffany Archives, this organic cuff sets marquise and round diamonds in a series of intersecting sculptural planes that create a sense of constant motion.



Fern bracelet in platinum with marquise and round brilliant diamonds.



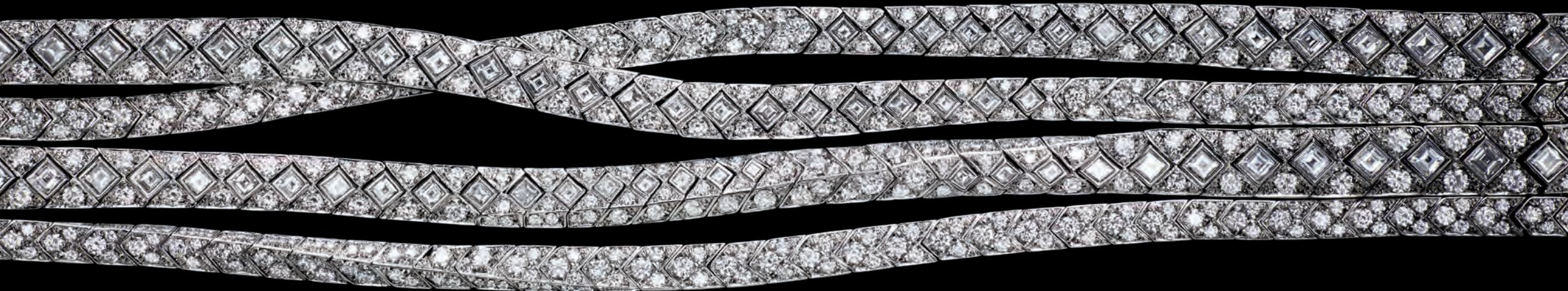
Verdant drop earrings in platinum with marquise and round brilliant diamonds.



Swirl earrings in platinum with marquise and round brilliant diamonds.



Whorled cuffs in platinum and 18k yellow gold with marquise and round brilliant diamonds, for left and right wrists.



Ribbon bracelet in platinum with square and round brilliant diamonds.



Necklace in platinum with Lucida®, square and round brilliant diamonds.



Ring in platinum with an 8.25-carat, D color, internally flawless oval diamond.



Ring in platinum with a 10.25-carat emerald-cut diamond and round brilliant diamonds.



Ring in platinum with a 5.13-carat round brilliant diamond surrounded by round brilliant diamonds.



Earrings in platinum with mixed-cut diamonds.



Drop necklace in platinum with a 25.50-carat, D color, internally flawless pear-shaped diamond and mixed-cut diamonds.



Pendant in platinum with a 20.37-carat round brilliant diamond surrounded by round brilliant diamonds.



Ring in platinum with a 6.24-carat, cushion modified brilliant diamond surrounded by marquise and round brilliant diamonds.



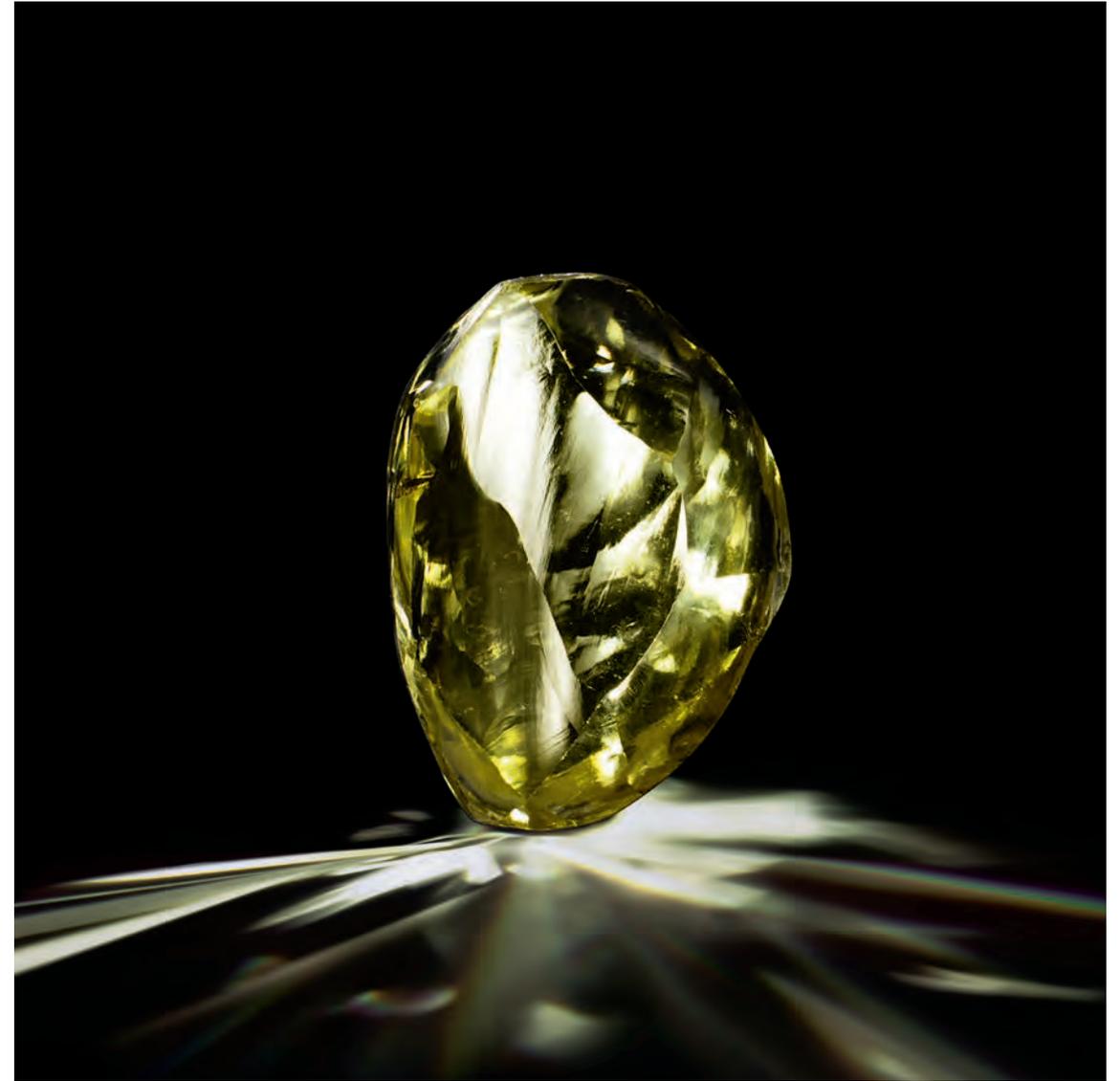
Lustrous cultured pearl rings in platinum with diamonds, from left: Tahitian pearl,
South Sea white pearl, South Sea golden pearl.



The iconic Tiffany® Setting in platinum with an 8.55-carat, D color, internally flawless round brilliant diamond and pavé round brilliant diamonds.

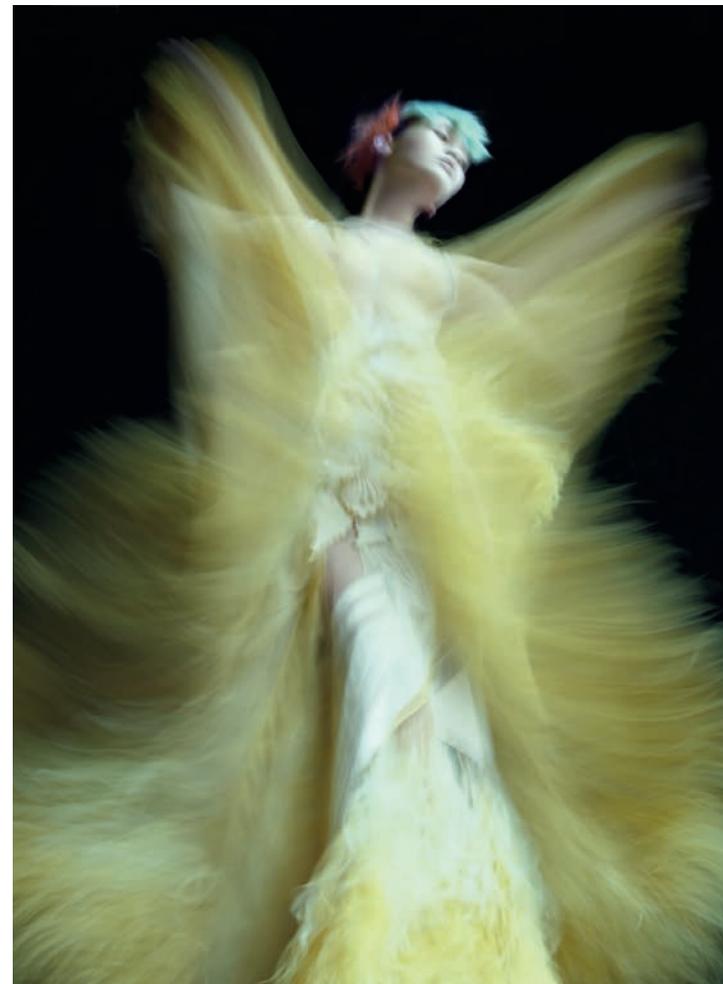
WARM. VIBRANT. EXCEEDINGLY RARE.

There is an energy and optimism to the glow of a Tiffany Yellow Diamond
that lights up a room like a ray of pure, unfiltered sunlight.





Ring in platinum with a 5.67-carat round Fancy Vivid Yellow diamond and baguette and round brilliant white diamonds.





Earrings in platinum and 18k yellow gold with unenhanced emerald-cut yellow sapphires, 13.54 total carats, surrounded by round brilliant diamonds. Matching pendant in platinum and 18k yellow gold with an unenhanced, 22.11-carat emerald-cut yellow sapphire and round brilliant diamonds.



Drop earrings in platinum and 18k yellow gold with pear-shaped modified brilliant Fancy Yellow diamonds, 16.17 total carats, and mixed-cut white diamonds.



Ring in platinum with an 8.02-carat rectangular modified brilliant Fancy Intense Yellow diamond and mixed-cut white diamonds. Ring in platinum with an 8.94-carat pear-shaped modified brilliant Fancy Yellow diamond with marquise and round brilliant white diamonds.





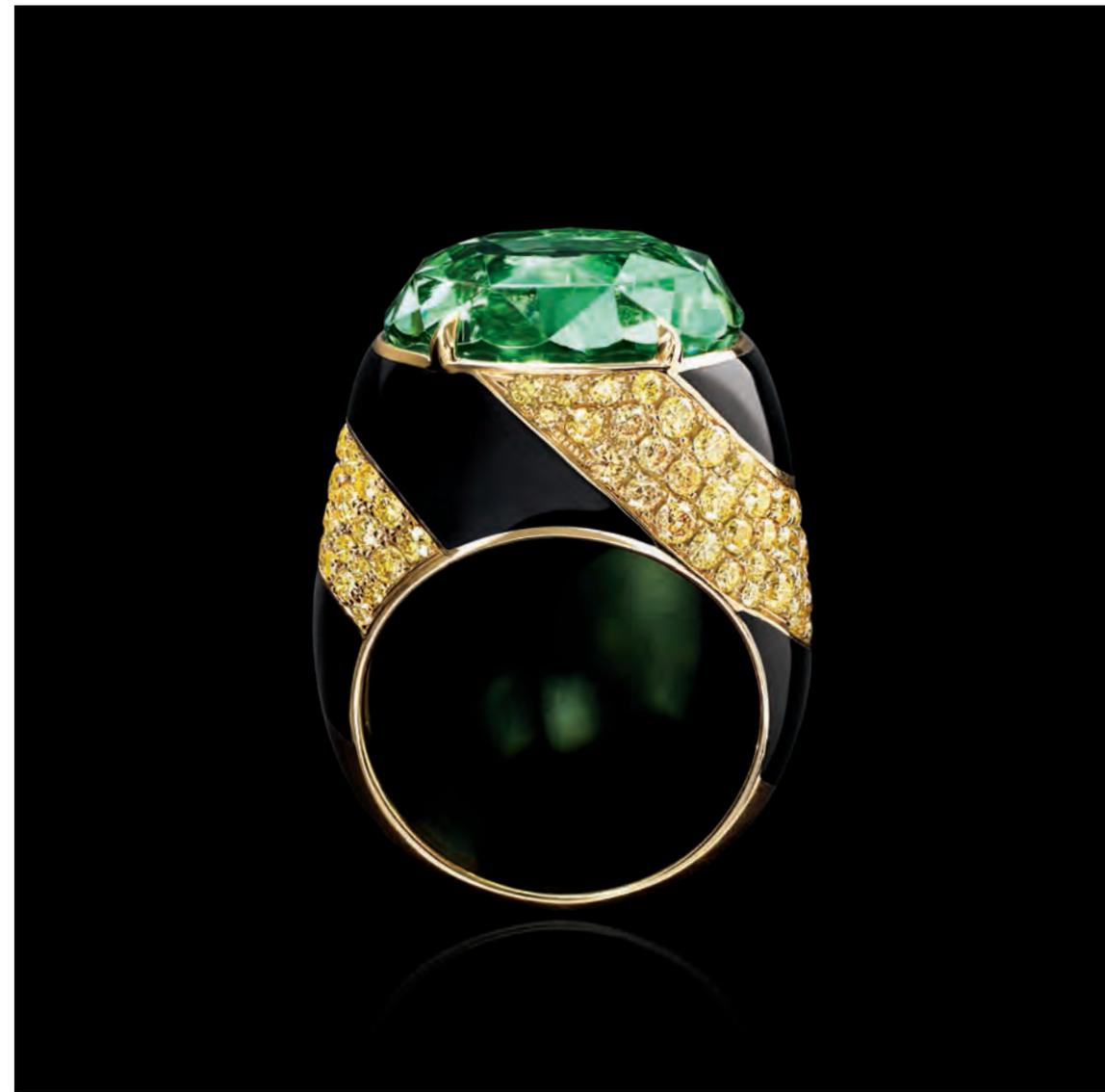
Cuff in 18k yellow gold and platinum with round yellow diamonds and round brilliant white diamonds.



Earrings in platinum with round yellow diamonds and round brilliant white diamonds.



Whimsical frog brooches in 18k yellow gold with yellow diamonds, black enamel, and cabochon emerald eyes. Opposite: Graphic ring in 18k yellow gold with a 17.12-carat round green tourmaline and yellow diamonds with black enamel.



LUSH. MYSTERIOUS. MUTABLE.

Nature's changeling jewel, the tourmaline holds within
it an entire universe of color, reflecting nature's spectrum,
from gentle greens to ethereal pinks.

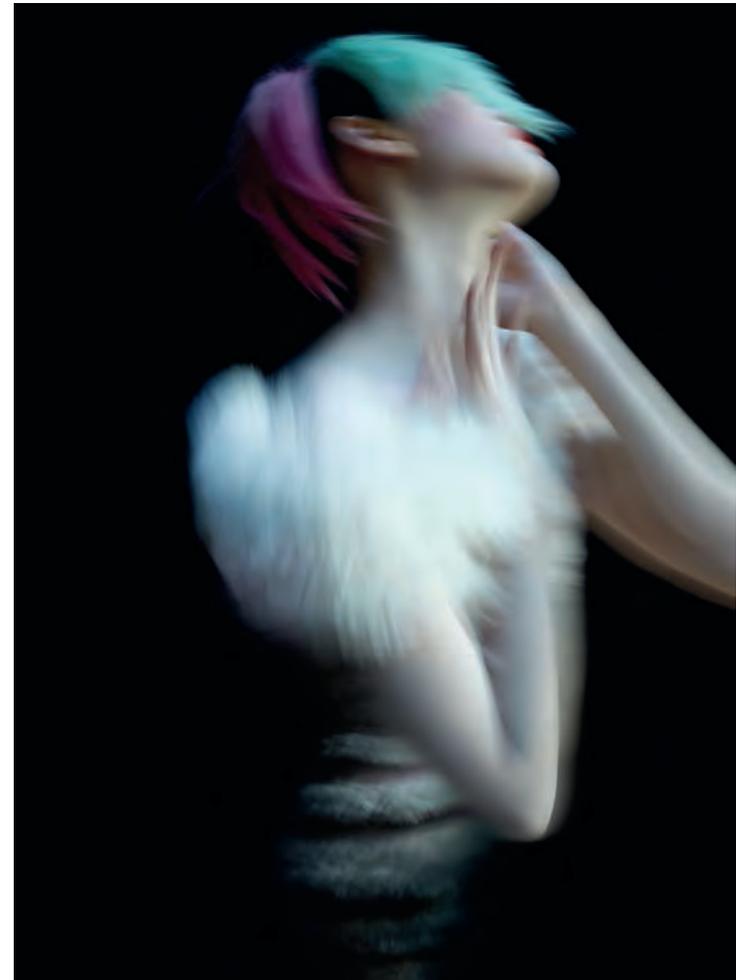




Ring in platinum with a 17.16-carat cushion-cut green tourmaline and round brilliant diamonds. Opposite: Ring in platinum with a 16.61-carat oval green tourmaline, pear-shaped sapphires and round brilliant diamonds.



Ripple ring in platinum with a 3.32-carat emerald-cut emerald surrounded by round brilliant diamonds, sapphires and tsavorites.





Ring in platinum and 18k yellow gold with a 3.87-carat emerald-cut emerald, round brilliant and baguette diamonds.



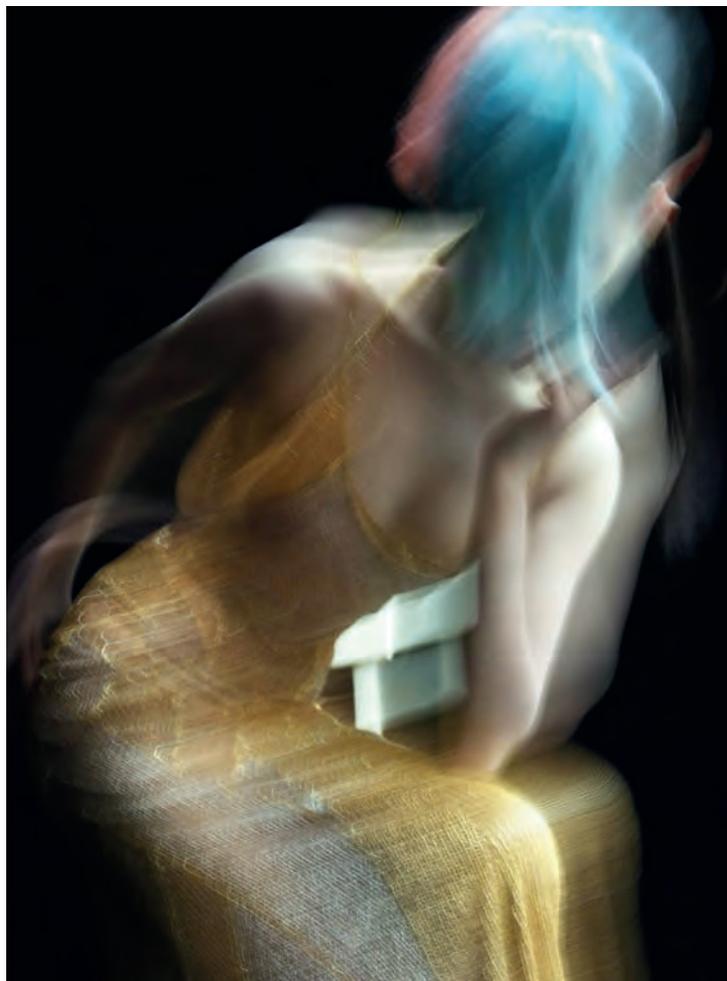
Ring in platinum with an esteemed 3.52-carat round demantoid and round brilliant and baguette diamonds.



Ring in platinum with a 6.70-carat round emerald surrounded by round brilliant diamonds and emeralds.



Lily pad earrings in 18k yellow gold with tsavorites, diamonds and moonstones.
Matching pendant in 18k yellow gold with a 19.34-carat emerald-cut spessartite, round
brilliant diamonds, tsavorites, sapphires and moonstones.



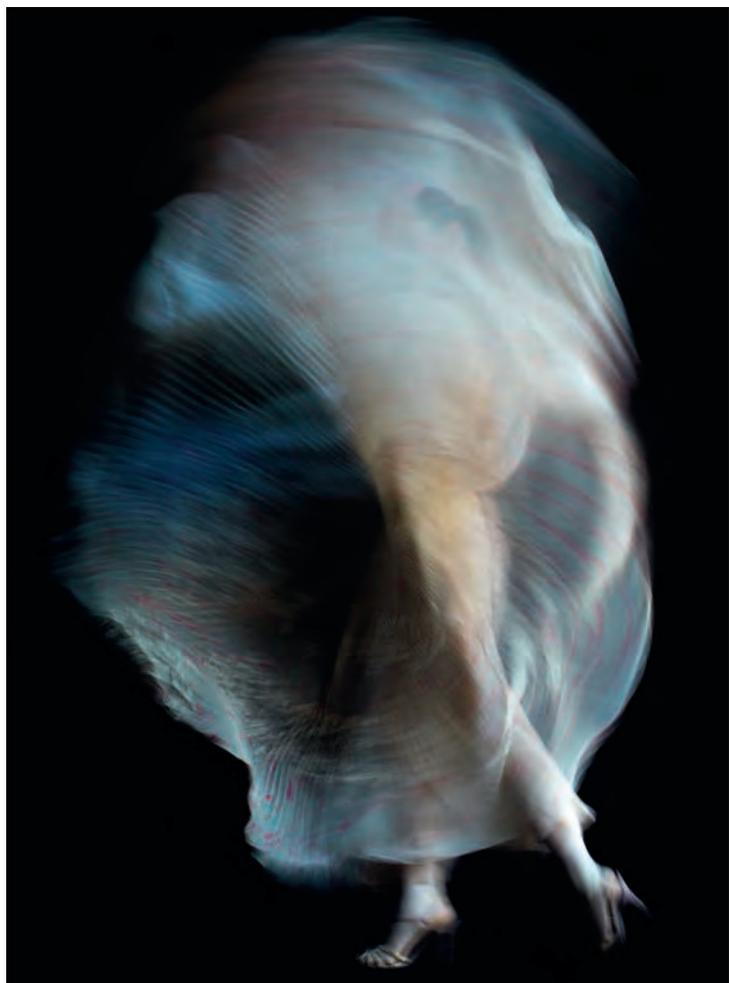
Ring in 18k yellow gold with an 11.79-carat oval light tsavorite and round spessartites.



Salamander brooch in 18k yellow gold with tsavorites, cuprian elbaite tourmalines, spessartites, yellow diamonds and pink sapphire eyes.

DEEP. RICH. ENIGMATIC.
As unfathomable and compelling as a wild sea
or an endless midnight sky, tanzanite is a velvet dream
of far-off and exotic worlds.





Three-strand necklace in platinum with marquise tanzanites, green tourmalines, aquamarines and marquise and round brilliant diamonds, with a 52.80-carat cushion-cut aquamarine drop.



Ring in platinum with a 7.02-carat round green tourmaline, round brilliant diamonds and sapphires.



Ring in platinum with a 5.71-carat round green tourmaline surrounded by round brilliant diamonds, marquis diamonds, green tourmalines, aquamarines and sapphires.



This powerful necklace celebrates the convergence of air, earth, water and fire in an exuberant explosion of color. Fashioned from platinum with cabochon and faceted stones, including blue and green tourmalines, tanzanites, iolites, apatites and fancy color sapphires.

Elemental necklace in platinum.



Flowing bracelet in platinum with baguette diamonds. Punctuated bracelet in platinum with baguette and round brilliant diamonds. Bracelet in platinum with baguette green tourmalines and diamonds.



Earrings in platinum with baguette green tourmalines and diamonds.

Earrings in platinum with baguette diamonds.





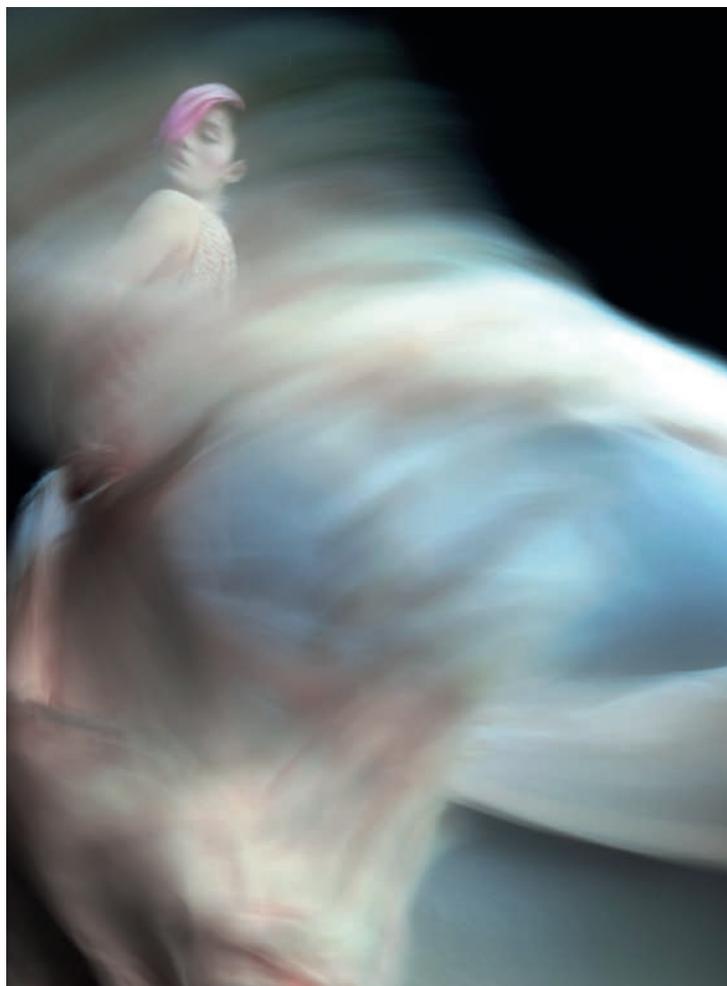
Layered ring in platinum with a 12.63-carat oval blue cuprian elbaite tourmaline and round brilliant diamonds.



Necklace in platinum with tanzanites, green tourmalines, blue tourmalines, aquamarines and diamonds.



Tidal pool pendant in platinum with a 13.75-carat emerald-cut blue tourmaline, round brilliant diamonds, sapphires, tsavorites, tourmalines and moonstones.



Whirlpool ring in platinum with a 52.44-carat oval cabochon aquamarine and round brilliant diamonds.



Starfish cuff in 18k white gold with round sapphires, diamonds and tsavorites.
Opposite: Ring in platinum with a 15.75-carat oval sapphire and round brilliant diamonds.





A beautifully formed and unusually large baroque pearl is masterfully transformed into an octopus. Set amid jeweled tentacles swirling with diamonds and sapphires, this lustrous gift of the sea takes on a powerful presence and playful spirit.

Octopus brooch in platinum with a baroque pearl, round sapphires and diamonds.

Diamonds and platinum—two of nature's hardest creations—evolve into curving necklaces that drape with a softness that belie their elements. A masterful feat of engineering and movement, they flow and float sensually over the body with an ease that subtly shifts shape and shade.

Fluid necklace in platinum with marquise diamonds. Necklace in platinum with marquise diamonds, sapphires, tourmalines and aquamarines.





Fish earrings in platinum with cushion-cut tanzanites, 13.04-total carats, green tourmalines and diamonds.



Domed ring in platinum with a 32.27-carat sugarloaf tanzanite, sapphires and diamonds.



Ring in platinum with a 9.99-carat oval sapphire, moonstones and round brilliant diamonds. Ring in platinum and 18k yellow gold with a 15.11-carat oval tanzanite, round brilliant diamonds, aquamarines and fancy sapphires.



Ring in platinum with an esteemed, 6.85-carat cushion-cut sapphire and mixed-cut diamonds.



Billow earrings in 18k yellow gold with sapphires, 9.14 total carats, green tourmalines and diamonds.



Surge pendant in 18k gold with a 15.03-carat cushion-cut tanzanite, round brilliant diamonds, emeralds, sapphires and tsavorites.

OPULENT. PASSIONATE. VIVID.

Rubellite is a seductive gemstone, filled with intensity
and heat, coveted and desired.



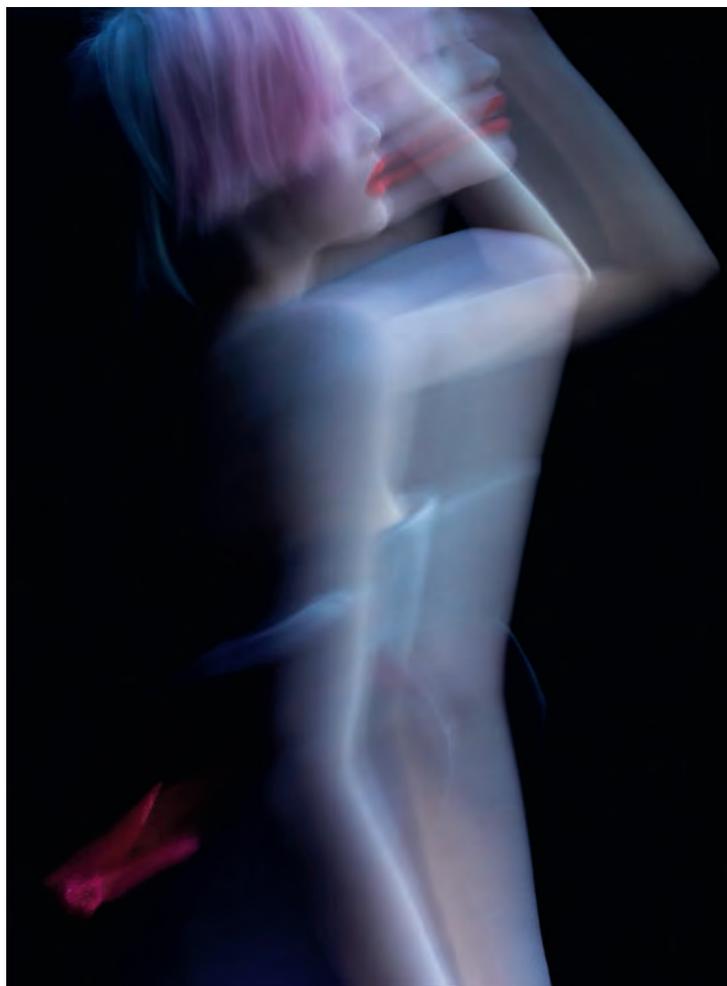


Fiery ring in platinum and 18k yellow gold with an unenhanced, 10.14-carat cushion-cut pink sapphire, round brilliant diamonds, spessartites and fancy sapphires.



Starburst brooch in platinum with pink tourmalines and diamonds.

Starburst brooch in platinum with rubellites and diamonds.



Ring in platinum with a 27.08-carat oval pink spinel, pear-shaped blue cuprian elbaite tourmalines and round brilliant diamonds.



Ring in platinum with a 6.92-carat oval pink sapphire and round brilliant diamonds.

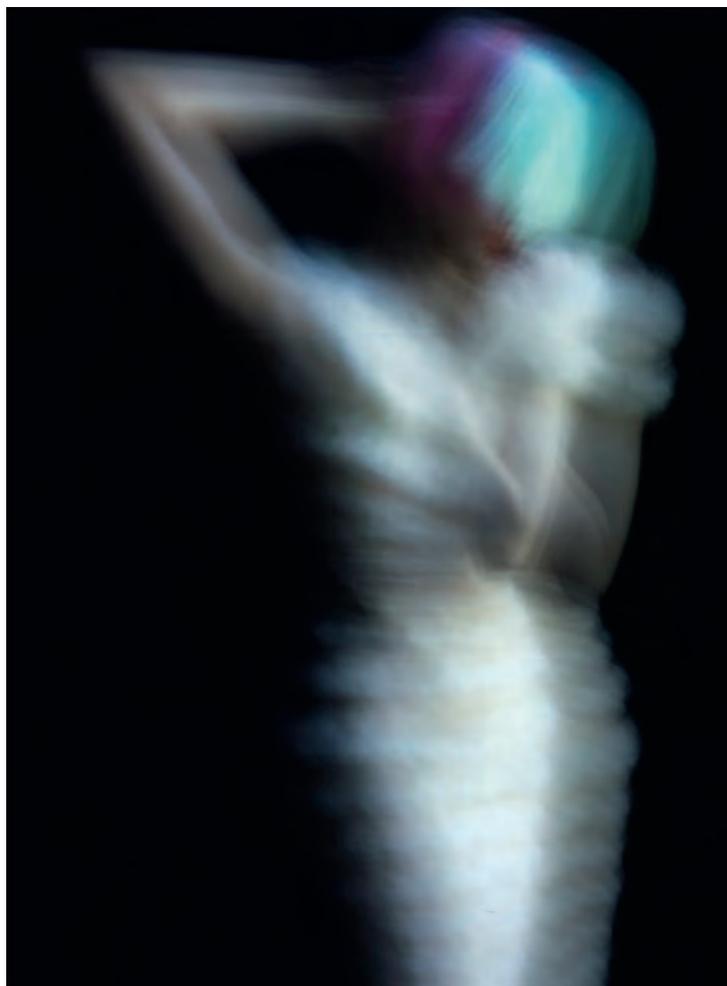


This undulating cuff is hand-sculpted to capture the constantly shifting shape of a starfish as it moves through the sea. Mysterious and graceful, this trio of creatures is covered in blazing gemstones and curved for all time into a gentle embrace that wraps like velvet around the wrist.

Starfish cuff in 18k white gold with round spessartites, diamonds and pink sapphires.



Flora ring in platinum with a .59-carat, cut-cornered rectangular mixed cut Fancy Vivid Purplish Pink diamond surrounded by pear-shaped and round brilliant white diamonds.



Ring in platinum with a 3.05-carat, pear-shaped modified brilliant Fancy Intense Purplish Pink diamond surrounded by baguette and round brilliant white diamonds.

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