

TIFFANY & CO. CELEBRATES
BRISTOL BAY, ALASKA
ONE OF AMERICA'S
PRICELESS TREASURES

The Bristol Bay watershed is the spectacular home of America's greatest wild salmon fishery and one of the most beautiful and pristine places on earth.

This is why Tiffany & Co. is so concerned about the proposal to locate an enormous gold and copper mine in the very heart of this watershed.

Tiffany & Co. and other jewelers have publicly announced that we will not use gold from the proposed Pebble Mine. Tiffany's experience in over 173 years of sourcing gemstones and precious metals tells us that there are certain places where mining cannot be done without damaging the landscape, wildlife and communities.

Bristol Bay is one such place.

As we weigh the inevitable risks against the promised reward of the Pebble Mine, we know there will be other gold and copper mines to develop. But we will never find a more majestic and productive place than Bristol Bay.

TIFFANY & CO.