Who doesn’t love to be taken by surprise? To see things through new eyes?
At Tiffany, we have always been instigators of thought and action, believers in pushing boundaries, champions of taking things a little further than most would dare. Thinkers and dreamers lie at the heart of our legacy, and every day, through exquisite design and masterful craftsmanship, we create a world that is beguiling and beautifully unexpected.

This is Tiffany.
There’s Only One

Tiffany has always stood for creativity, passion, optimism and individuality. These exuberantly unconventional women and men epitomize everything we believe in.

Photographs by Inez van Lamsweerde and Vinoodh Matadin
Paloma’s Graffiti love ring, $3,900.

Tiffany Victoria® ring, $13,750. Ring with diamonds, price upon request. I.D. bracelet, $500.

Opposite page: Tiffany Victoria® designs, from $2,000. Necklace with diamonds, price upon request.

Original designs copyrighted by Paloma Picasso.
This spread: Tiffany HardWear designs, from $175. Tiffany Tags designs, from $500. Tiffany T designs, from $1,600. Tiffany Victoria® designs, from $9,000. Tiffany Metro designs, from $2,300. Paloma Picasso® ring, from $500. Tiffany® Diamond Wedding Band, from $3,200. Original designs copyrighted by Paloma Picasso.
Opposite page: Tiffany & Co. Schlumberger® Bird on a Rock clip, price upon request.

This page: Tiffany East West® 2-Hand 42 x 25 mm watch, $3,750. Venetian link bracelet, $210.
Tiffany T designs, from $1,600. Tiffany Metro designs, from $2,650.

Tiffany solitaire earrings, from $1,200. Tiffany Victoria® designs, from $8,700. Return to Tiffany® charm, $150.

Chain sold separately. Necklace with diamonds, price upon request.
Opposite page: Tiffany T designs, from $1,900. Tiffany Enchant® designs, $75,000. Tiffany Victoria® designs, from $1,800. This page: Return to Tiffany® pendant, $300. Tiffany Metro, $2,650. Tiffany Tags, $500. Tiffany HardWear pendant, from $9,000.
A Beautiful Life

WHEN FORM FOLLOWS FUNCTION, BEAUTY BEFRIENDS WHIMSY AND QUALITY COMES BEFORE ALL ELSE. THE GAME OF LIVING WELL CHANGES COMPLETELY. TIFFANY’S NEW HOME & ACCESSORIES COLLECTION REWRITES THE RULES OF LUXURY.

Photographs by Roe Ethridge
Home and Accessories designs, from $95.

This page: Tiffany Baby designs, from $125.
The Silver Cup Project

To live with beauty every day, we must take it, reimagine it, transform it and make it completely our own: a few distinctive points of view.

Photographs by Martyn Thompson
Intro Photograph by Roe Ethridge
Illustrations by Jean Philippe Delhomme

Opposite page: Sterling silver paper cup, $575
WHAT MAKES YOU HAPPY
The morning light

WHAT MAKES A HOME
Books, coffee, love

YOUR TIFFANY STERLING SILVER CUP
A perfect view

PATTI SMITH, WRITER
RYAN KORBAN, INTERIOR DESIGNER

WHAT MAKES YOU HAPPY

WHAT MAKES A HOME

Friday, Saturday, Sunday.

A distinct feeling

YOUR TIFFANY STERLING SILVER CUP

Redefines everyday luxuries.
WHAT MAKES YOU HAPPY

dog - earned books
old friends. sunshine. flowers

WHAT MAKES A HOME

well-stocked pantry
children's laughter. pets. home cooking

YOUR TIFFANY STERLING SILVER CUP

perfect shiny trophy
mint juleps. classic design. polished silver

ELLIOTT PUCKETTE AND HUGO GUINNESS, ARTISTS
WHAT MAKES YOU HAPPY
My husband, my son, weekends
WHAT MAKES A HOME
My husband, my son, warmth
YOUR TIFFANY STERLING SILVER CUP
Timeless, meaningful, purposeful

VANESSA TRAINA, CREATIVE DIRECTOR
WHAT MAKES YOU HAPPY

traveling

WHAT MAKES A HOME

Scent, sound, flowers.

YOUR TIFFANY STERLING SILVER CUP

turns anything into art.

EMILY WEISS, FOUNDER AND CEO OF GLOSSIER
Rare Specimen

Nature is a mad genius and a bit of a show-off. Here, some of her finest work — absurdly beautiful creations that never fail to mesmerize and surprise.

Photographs by Carlton Davis
Rings in platinum with gemstones and diamonds, prices upon request.
Rings in platinum with gemstones and diamonds, clockwise from top left: aquamarine, tanzanite, green tourmaline and tsavorite, prices upon request.
All You Need

Love is the essence of Tiffany. And the new Tiffany fragrance is that essence, captured.

Photographs by Steven Meisel
Bottle photograph by Mario Godlewski
Tiffany Keys petal key pendant, from $4,000. Tiffany 1837® pendant, $325. Tiffany T rings, $2,200. Tiffany Embrace® rings, from $6,225. Tiffany Circlet necklaces, from $43,000. Chains sold separately. This page: Tiffany Fragrance, from $75. Opposite page: Tiffany Circlet necklaces, from $43,000.
IN CONVERSATION WITH DANIELA ANDRIER,
THE PERFUMER BEHIND TIFFANY, THE FRAGRANCE

To establish the bond between a brand and a perfume is magical and poetic. What I had in mind when working on Tiffany’s fragrance was to make something that has a radiant light to it—like a beautiful stone that you wear. I wanted to embrace the values of the brand: love, elegance, creativity and modernity.

The scent is a sparkling floral musk, a contemporary take on highly precious ingredients of traditional haute perfumery. The process of creation is very intuitive. I realized after the fact that my first choice, Iris, was both the most expensive ingredient in perfumery, and almost faceted—like a gemstone. We introduced a unique version of Iris, developed exclusively for Tiffany. We were able to strip away certain elements, keeping only its pure, bright and sensual side.

I combined this with other new and refined musk and floral ingredients, which were crafted to bring out a personality very different from their traditional essences. The use of these exclusive materials, combined in an artisanal way, is a beautiful mix of tradition and modernity. It allowed us to create something timeless that smells unlike anything that’s come before.
Tiffany Keys petale key pendant, from $4,000. Tiffany 1837® pendant, $125. Tiffany T rings, $2,200. Tiffany Embrace® rings, from $6,225. Tiffany Circlet necklaces, from $43,000. Chains sold separately.

Tiffany Fragrance, from $75.

Opposite page: Tiffany Circlet necklaces, from $43,000.
<table>
<thead>
<tr>
<th>Specimen: Iris</th>
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<tr>
<td>Kingdom: Plantae</td>
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<td>Family: Iridaceae</td>
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</tbody>
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Previous page: Tiffany Keys petale key pendant, from $4,000. Tiffany 1837® pendant, $325. Tiffany T rings, $2,200. Tiffany Embrace® rings, from $6,225. Tiffany Circlet necklaces, from $43,000. Chains sold separately. This page: Tiffany Fragrance, from $75. Opposite page: Tiffany Circlet necklaces, from $43,000.
PROJECT    Tiffany Fragrance

HEART NOTE   Iris

FRAGRANCE
This modern, artisanal scent, with the noble iris at its heart, is as exhilarating and inspired as love itself.

SAMPLE

Top notes of vert de mandarine. At the heart, a precious iris flower is the hero ingredient. Patchouli and musk base notes.

The final structure is both unexpected and timeless—scent in its most elemental form.

EDITORIAL

Top notes of vert de mandarine. At the heart, a precious iris flower is the hero ingredient. Patchouli and musk base notes. The final structure is both unexpected and timeless—scent in its most elemental form.
Urban Legends

Tiffany’s creativity has always been part of the energy of New York. Without rules, without limits, without fear. After 180 years, we’ve become part of the very fabric of this amazing city.

Photographs by Raymond Meier
“A hundred times I have thought: New York is a catastrophe, and fifty times it is a beautiful catastrophe.”

—Le Corbusier
“... New York is always hopeful. Always it believes that something good is about to come off, and it must hurry to meet it.”

—Dorothy Parker
“There is something in the New York air that makes sleep useless.”

—Simone de Beauvoir

Opposite page: Tiffany T smile pendant with diamonds, from $1,900.

This page: Elsa Peretti® Open Heart pendant on silk, $475. Original designs copyrighted by Elsa Peretti.
“New York is a diamond iceberg floating in river water.”

—Truman Capote

“It’ll be a great place if they ever finish it.”
—O. Henry
JUST WHEN YOU THOUGHT YOU KNEW US, WE GO AND MIX IT UP AGAIN.
THE ELEMENTS OF THE RETURN TO TIFFANY® COLLECTION—REINVENTED, REWORKED, RENEWED.
Opening page Return to Tiffany® pendant, $300.

Previous spread Tiffany Tags designs, from $1,400.

Return to Tiffany® designs, from $300; Paloma’s Graffiti Love designs, from $725.

Chain sold separately. This spread Return to Tiffany® designs, from $300; Tiffany solitaire pendant, from $1,090. Original designs copyrighted by Paloma Picasso.

This spread: Tiffany T smile pendant, from $1,900. Paloma’s Graffiti peace pendant, from $3,200. Return to Tiffany® designs, from $300. Original designs copyrighted by Paloma Picasso.
Love Stories

“They slipped briskly into an intimacy from which they never recovered.”
—F. Scott Fitzgerald

Photographs by Thomas Milewski

10 YEARS
4 KIDS
2 DOGS

3 HOUSES
5 HAMSTERS
AND 1 PARAKEET LATER...

I'D DO IT ALL OVER AGAIN
(MAYBE WITHOUT THE PARAKEET)

love, BEN
have a nice day.
you are my sweetest
even when you're late
which is always...
This page: Paloma’s Groove™ ring, $800. Tiffany Flat wedding band ring, from $1,150.
Opposite page: Paloma’s Graffiti love ring, $3,900. Tiffany Embrace band rings, from $6,225. 
Original designs copyrighted by Paloma Picasso.
Tiffany Classic™ rings, from $650. Tiffany Embrace® band ring, from $5,925.

For more information on customizing and engraving, please visit Tiffany.com.

The Tiffany® Setting, from $1,480.
My husband and I met in 2009 when mutual friends introduced us at a music festival. When it was over, I gave him every possible phone number or email address for me. I wanted to make sure there was no way he could not find me. I never really stopped to think it through. It felt right and everything made sense. I simply let my heart guide me on this, and it has led me so well. We got engaged in Suriname, where he’s from, on New Year’s Eve of 2009. We were on jet skis on a river at the end of the day. The sun was setting and it was quiet and incredibly beautiful. I thought I had seen a box in his pocket and was so sure he was about to propose, and then he didn’t! I couldn’t believe it! It wasn’t until a little later that evening, in a little tree house deep in the jungle, that he asked me to marry him. I think he chose that moment and that place because he felt very connected to his roots in his home, very empowered. It was magical, very tender. When it came time to pick a wedding band, I knew I wanted to go to Tiffany because that’s such a dream. We were married a short time later on a small houseboat on a canal in Amsterdam. Something felt very different for me after that day. Because I had been traveling all over the world from such a young age, I felt like I was always searching, always seeking. Having that band on my finger was a very grounding thing. It meant I could stop looking around, and just be at peace, that we could create our own beautiful family. When I take it off for a shoot, it always feels a little strange, like my heart is empty. So I put it back on as soon as I can. This ring represents our love, our bond, our family and the future we are building together.

FOR MODEL/ACTIVIST DOUTZEN KROES, HER TIFFANY DIAMOND WEDDING BAND CHANGED EVERYTHING.